ARIANNA GOLD

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EDUCATION

Miami University - *Farmer School of Business and College of Engineering & Computing* — **Oxford, OH**
B.S in Business: Finance Concentration & B.A in Computer Science | GPA: 3.51/4.0 — *May Graduation 2026*
- **Awards/Honors:** Presidential Fellow, University Honors College, Dean's List

Presidential Fellows Program Recipient - *Miami University* — **Oxford, OH**
- Chosen as 1 of 20 from 2,600+ applicants and awarded a full-ride 4 year academic scholarship — *May 2022*

Staten Island Technical High School — **Staten Island, NY**
Advanced Regents Diploma | GPA: 96.56/100.00 | ACT: 33 | AP Scholar with Honor — *Sep 2018 - Jun 2022*

WORK EXPERIENCE

SQOR Technologies Inc. — **New York, NY**
Business Development Intern — *Sep 2023 - Present*
- Conduct financial analyses to automate business development processes using AI technology
- Contribute to the management of corporate development, business development, sales funnel, and CRM
- Administer 3 projects a week using Jira to build competitive research and perform pricing analyses

First Year Integrated Core - *Miami University* — **Oxford, OH**
Undergraduate Assistant — *Aug 2023 - Present*
- Assist a professor for Foundations of Business and help refine business skills for 30 students
- Mentor 30 students in creating presentations, ideation, learning SQL, resumé building, and networking basics

CAMPUS INVOLVEMENT

FC Cincinnati Client Challenge — **Oxford, OH**
Project Manager — *Aug 2022 - Dec 2022*
- Utilized Oracle SQL to sift through over 100,000 records in the FC Cincinnati & Major League Soccer Database
- Chosen as a Top 7 team out of 152 groups and presented to 7 FC Cincinnati executives in Cincinnati
- Collaborated with a group of 5, led bi-weekly meetings, and developed a presentation summarizing research

Bain & Co. Case Competition — **Oxford, OH**
Project Manager — *Nov 2022 - Dec 2022*
- Strategized data-driven methods to enhance a non-profit organization's social media presence using Excel
- Designed a marketing campaign and social media structure using market research and 50+ Instagram posts

Alpha Kappa Psi Professional Business Fraternity — **Oxford, OH**
Brother / Director of Corporate Relations (Dec 2022 - May 2023) — *Nov 2022 - Present*
- Selected through a rigorous 3-step interview process as one of 22 members out of 200+ applicants
- Planned Career Fair for 100+ Brothers and collaborated with 40+ companies

Panhellenic Association — **Oxford, OH**
Panhellenic Residence Chair — *Aug 2023 - Present*
- Act as a liaison between 50+ girls and 10+ Resident Assistants to maintain safety in university dormitories
- Schedule and organize educational events for 300+ building residents

SKILLS & INTERESTS

Certifications: Autodesk AutoCAD, Google Ads Display, Fundamentals of Generative AI Google Course
Technical Skills: CSS, Google Workspace, HTML, Jira, Machine Learning, Microsoft Office, Python, Slack, SQL, Salesforce, Social Media Platforms
Personal Interests: Fencing, Traveling, Creative Writing**,** Blockchain, Rock Music, Museums, Pickleball, Dogs, Boxing